Approval Process, Instructions, and Templates

for Proposing

A New Degree Program
(not currently offered by WSU at any location)
Master of Science in Software Engineering (MSSE)

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Approval Process for Creating, Extending, Moving, Consolidating, Renaming, or Eliminating a Degree Program (7/25/14)

**Pre-Proposal Phase** (Goal: 14 days)
- **Notice of Intent (NOI)**
  - Prepared by Department; Approved by Chair & Dean, and, if applicable, Chancellor and/or Vice President of Global Campus
- **Graduate School**
  - Review and make recommendation
- **Undergrad Education**
  - Review and make recommendation
- **Provost**
  - Circulates to Grad School, UG Education, Colleges, & Campuses
  - Considers recommendations and comments
  - Authorizes/does not authorize preparation of full proposal
  - If NOI approved, adds degree title to ICAPP*grid
- **Colleges and Campuses**
  - Review and Comment
  - *Interinstitutional Committee on Academic Program Planning

**Full Proposal - Provost Phase** (Goal: 14 days)
- **Provost**
  - Department prepares full proposal; support documented by Dean and by Chancellor and Global Campus, as needed. Provost:
    - May conduct external review
    - Signs and forwards to Faculty Senate Office
    - Forwards Summary to ICAPP (30-day Comment Period)
- **Graduate School**
- **Undergraduate Education**
- **Budget Office; Assessment Office* Library**
  - *Only undergrad programs
  - **Only new programs

**Full Proposal - Faculty Senate Phase** (Goal: 60 days)
- **Catalog Subcommittee Budget Committee and Library Committee**
- **Faculty Senate Office (Steering Committee)**
- **Academic Affairs Committee (Undergraduate/Professional Proposals)**
- **Provost Notifies**
  - Department, College, Grad School, Campuses
  - Board of Regents
  - Washington Student Achievement Council
  - NWCCU, as needed
Process Rationale

Pre-Proposal Phase (Notice of Intent) The purpose of the Pre-proposal Phase is to inform academic units across the University of potential changes at the degree program level. This enables the identification of any conflicts and possible collaborations with existing or planned programs before significant time is invested in the development of a full proposal. Additionally, the review of pre-proposals within the Provost’s Office enables the alignment of proposed degree programs with University goals to be assessed prior to developing a full proposal.

Full Proposal – Provost Phase The purpose of the Provost Phase of full proposals is to assure that financial resources and personnel, learning outcome assessment, and diversity provisions are sufficient. Additionally, the examination enables the identification and resolution of any issues before proposals are forwarded to the Faculty Senate and, when deemed necessary, inclusion of external reviewers, thus facilitating these reviews.

ICAPP Review – Sharing early information and, subsequently, a summary of the full proposal with the other public colleges and universities insures that issues of minimizing unnecessary duplication and enhancing collaboration can be appropriately addressed among the institutions involved.

Washington Student Achievement Council Notification – The WSAC maintains the database of all degree programs offered in the state of Washington, as well as of the programs approved for students using veterans’ benefits, and they are responsible for identifying underserved regions and populations, as well as fields of study where there is unmet state need. So it is important that their inventory of programs is kept up to date.

Instructions

1. Complete and submit a Notice of Intent (NOI) for the proposed new program to your dean and, if applicable, chancellor and/or vice president of the Global Campus.

2. Once the NOI has been approved by the Provost Office, please electronically complete Workbook 1, Analyzing Library Capacity and Workbook 2, Analyzing Demand and Cost using as much space as necessary for each item – do not be constrained by the space between questions on the template. Please work through the Workbooks before completing the Proposal Template and forward them along with the Proposal Template itself. (Details in the Workbooks will be used internally, but will not be forwarded to external entities or reviewers.)

3. Complete and forward the Proposal Template (along with the Workbooks) to your college dean(s) and, if applicable, chancellor and/or vice president of the Global Campus. The dean will forward the proposal electronically to the Provost’s Office (donnac@wsu.edu).

4. If the new degree will include new courses or new program requirements, submit the required change forms (https://www.ronet.wsu.edu/ROPubs/Apps/HomePage.ASP) directly to the Registrar’s Office at the same time the proposal itself is sent to the Provost’s Office. The Faculty Senate Curriculum Subcommittee will not consider new program proposals until new courses and requirements for that program have been approved.

5. The completed Proposal Template will be forwarded to the Faculty Senate Office for review by the appropriate committees and the Faculty Senate. A summary of the proposal will also
be forwarded to the Interinstitutional Committee on Academic Program Planning (ICAPP) for posting on the Council of Presidents website for 30-day statewide comment (see diagram) and, as appropriate, to the Northwest Commission on Colleges and Universities.

6. In addition to your department and college, the following resources can answer questions:
   a. Graduate School  335-3535
   b. Provost’s Office  335-5581
   c. Budget Office  335-7783

Templates

Notice of Intent: Complete and submit the template at XXXXX to your dean and, if applicable, chancellor and/or vice president of the Global Campus (see diagram).

Workbooks Complete the following two workbooks: one to assess the adequacy of library holdings and services, and a second to assess student demand and costs. The workbooks should be completed prior to the Proposal Template.

Workbook 1 – Analyzing Library Capacity

The Faculty Senate Library Committee reviews all proposals for new degree programs for adequacy of library holdings and services. To assist the committee in its deliberations, please address the topics below in your proposal in collaboration with the librarian(s) responsible for collection development in your discipline(s). The names of appropriate librarians are available from the Director of Libraries at 335-4558 or from your dean’s office.

1. In specific terms, describe the adequacy of existing capacity:

<table>
<thead>
<tr>
<th>Questions to ask:</th>
</tr>
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<tbody>
<tr>
<td>• How adequate are the existing library collections for the proposed program?</td>
</tr>
<tr>
<td>• How adequate is the existing library equipment for the proposed program?</td>
</tr>
<tr>
<td>• How adequate are the existing personnel and services for the proposed program?</td>
</tr>
<tr>
<td>• How will this program contribute to the funding of existing serials, given their ever increasing costs?</td>
</tr>
</tbody>
</table>

The current library collections, equipment, and personnel and services are adequate to meet the needs of the proposed program.
2. **What is the need for new library collections?**

   **Areas to consider:**

   a. **Serials** (e.g., journals or indexes in print, electronic format, microform, etc.):
      1) List new serials titles (and costs) that will be needed.
      2) What funds have been designated for these titles and for the ongoing serials subscriptions?
      3) Can any of your current serials subscriptions be cancelled to purchase the new titles?
      4) What additional library equipment will be needed and how will it be funded (e.g., terminals, CD-ROM readers, etc.)?

   b. **Monographs** (e.g., books in print, electronic format, etc.):
      1) Will monographs need to be purchased?
      2) Have continuing funds been designated for these and future purchases?
      3) What additional library equipment will be needed and how will it be funded (e.g., terminals, CD-ROM readers, etc.)?

   c. **Media** (e.g., films, videotapes, sound recordings, etc.):
      1) Are media materials needed?
      2) Have funds been designated?
      3) What additional multimedia equipment will be needed and how will it be funded?

   *No new library collections are needed for the proposed program at this time.*

3. **What new library personnel will be needed?**

   **Questions to ask:**

   - Will specialized expertise be required to serve your new program?
   - Will additional library staff or faculty need to be hired?
   - If so, how will the position(s) be funded?

   *No new library personnel will be needed for the proposed program at this time.*

4. **What additional library services will be needed?**

   **Questions to ask:**

   - To what extent will additional interlibrary loan services be required?
   - On-line network access?
   - References services?
   - Library user education?
   - If so, have funds been designated for this purpose?
No new additional library services are needed at this time.

5. For programs offered away from the Pullman campus: To what extent will collections and services be provided from Pullman and to what extent by other campus or local libraries?

The majority, if not all, library services will be online and can be provided from Pullman.

6. Are there any other library resource considerations (e.g., additional space):

No.

Workbook 2 – Analyzing Demand and Cost

Situational Analysis: The purpose of this section is to identify the strengths and weaknesses of the department(s) as they relate to competition.

Strengths: Why is your department/school able to provide the proposed new degree better than other WSU departments/schools or other universities?

New faculty expertise in Software Engineering and existing faculty expertise in complementary areas of Computer Science and Computer Engineering create a unique and advantageous opportunity for the School of EECS to offer the proposed new online MSSE degree.

Weaknesses: What characteristics of your department or school disadvantage it in offering the proposed new program relative to other WSU departments/schools or competitor universities? Why might other WSU departments/schools or universities be equally or better able to offer the proposed new degree?

None. No other department/school at WSU is positioned to offer the proposed degree at the proposed minimal costs.

Opportunities: Opportunities, as related to this degree program, are developed from your department’s/school’s strengths or positive circumstances.

Questions to ask:

- What is happening in the state/nation/higher education now that we can take advantage of?
- How can we best take advantage of it?
- How long will this “window of opportunity” be available?

The demand for software engineers, especially in state of Washington, is at an all-time high. WA state government and legislator as well as WA industries are making huge investments in education and training of computer scientists and software engineers as demonstrated by the recent state’s engineering expansion investments. With faculty expertise in computer science and engineering and adding new expertise in software engineering, the School of EECS is well positioned to establish the proposed program and address one of the state’s highest workforce needs. The demand for software engineers is expected to continue to grow till 2020 and beyond.
**Threats:** A threat is a problem. Relative to the proposed degree, is there anything that appears to endanger your current situation or future opportunities?

<table>
<thead>
<tr>
<th>Questions to ask yourself:</th>
</tr>
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<tbody>
<tr>
<td>• What uncontrollable factors can influence our success?</td>
</tr>
<tr>
<td>• What is the worst that is likely to happen?</td>
</tr>
<tr>
<td>• For how long is the threat likely to continue?</td>
</tr>
<tr>
<td>• How can we eliminate or minimize its effects?</td>
</tr>
</tbody>
</table>

*No major threats are expected.*

**Competitive Analysis:** The competitive environment includes other WSU departments/schools as well as competitor colleges and universities, both public and private.

**Determine who your top competitors are.** Examine other institutions providing a similar program. Be aware that the “competitor” may not look like Washington State University and may not provide education in the same manner that you are proposing. For example, the new online MIS program might compete for the same students not just with other MIS providers but also with some technical training and computer science programs. Don’t think too narrowly in this area. Choose competitors whom you believe are actively seeking the students you would like to attract. Competitors may include similar programs at WSU.

**Select a strongest, geographically nearest, and lowest price competitor that are accessible to the same pool of students, and describe each of them as completely as possible using the following characteristics:**

- **Name of program and credit hours** – indicate the program that is currently being offered. Theirs may not be exactly the same as yours, but should be similar enough to be considered a competitor.

- **Total Enrollment** - number of existing students enrolled in this certificate and/or program.

- **Total Cost for Certificate and/or Program and Cost per credit hour**

- **Access** – what medium is used to communicate with the students?

- **Faculty to student ratio**

- **Support Services** – Other than the instructor, what staff and/or services are provided for the student? How does the student gain access to these support services?

- **How long has this certificate and/or program been offered?** – If not currently offered, what is expected timing of entry into the market?

- **What is each program’s weakness?** – Think in terms of areas that may work to your advantage.

- **What is each program’s advantage?** - What specific characteristic makes each institution “stand out”? Why would someone choose the other program over yours? This is also called a differential advantage – the trait that makes you “different” and puts you at an advantage. This should help you
in determining what marketing strategy you will take. For example, if you know that one of the others is “cheaper”, you can then decide if you want to lower your prices to compete head-to-head, or take the “quality” approach in marketing your program.

What is each competitor’s market share? - What percent of the total market for this type of program belongs to each institution?

Example: **Market:** all students enrolled in 4-year public colleges in state (WA)  
**Market size:** 89,200 students (source: internet sites for all 6 colleges)  
**WSU enrollment:** ~ 28,000 (all locations) (source: www.wsu.edu)  
**WSU’s Market share:** approximately 31%

Software engineering graduates are rare and easily demand 6-figure salaries upon graduation. While other states such as California, Massachusetts, Pennsylvania, Illinois, and Indiana have committed to building software engineering programs and producing SE graduates, the State of Washington is lagging in this area. To the best of our knowledge, currently there is no online Master of Science in Software Engineering degree offered at any of the 4-year institutions of higher education in the state. University of Washington has a face-to-face, evening professional Master’s degree in Computer Science and Engineering and UW-Bothell offers a face-to-face Master of Science program in Computer Science and Software Engineering. Western Governors University offers competency-based online MS degrees in Information Technology, but not in Software Engineering.

Therefore, the proposed new online MSSE program at WSU Global Campus will be unique and will help the State and its computing/IT industries meet their needs by producing highly skilled and trained graduates in software engineering.
Washington State University:
Additionally, are there any barriers that might inhibit WSU from entering this market? These might include required economies of scale, brand identity, accreditation standards, known plans of competitors, access to distribution, switching costs and government policy.

No barriers are identified that might inhibit WSU from entering this online market.

Competitor 1 ___________________________
Competitor 2 ___________________________
Competitor 3 ___________________________

Demand Analysis:

Employer Demand:
Employer demand is defined as the number of program graduates needed to fill current and anticipated job openings. Please include information from professional societies and their publications, industry advisory groups and advocacy groups, internal studies, department of education, department of labor, or employment security department statistics, letters of support, and other sources to estimate current employer demand for graduates of the program.

Questions to ask:
- What is the national employer demand for graduates in this program area?
- Is national employer demand trending upward or downward?
- What is the regional and local employer demand for graduates?
- Is regional and local employer demand trending upward or downward?

Access to baccalaureate and graduate degrees continues to be a major issue curbing overall educational attainment and nationwide economic competitiveness in Washington. The problem is most acute in the areas of computer science (CS) and software engineering (SE). A 2011 joint report prepared by the Washington State Higher Education Board, State Board for Community and Technical Colleges, and Workforce Training and Education Coordinating Board indicates that during the 2014-2019 period there will be a ratio of nearly 2 to 1 between demand and supply in the State for graduates with BS degrees in CS or SE.

A recent comprehensive market study by Global Campus shows that software engineering skills are highly sought after in the workplace. Employment in the area of software engineering is growing rapidly with jobs such as Software Development Engineer, Software Developer, and Software Engineer growing about 87%, 56% and 74%, respectively, in Washington alone in 2012-2013. Employer demand is expected to continue this trajectory through 2020.
Data from the second half of 2013 show that 4,483 regional jobs posted requiring Software Engineering skills at graduate level and 11,881 regional jobs posted requiring Software Engineering skills at Bachelor’s level.

**Student Demand:**
Student demand is the number of qualified students desiring to participate in your program. Student demand is determined by several factors including:

**Market** – the geographic area from which the program will attract students.

<table>
<thead>
<tr>
<th>Questions to ask:</th>
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<tbody>
<tr>
<td>• Where are potential students physically located? (e.g., international, national, state-wide, regional, local, etc.)</td>
</tr>
<tr>
<td>• Would potential students be required to relocate or can they remain at home via distance-learning?</td>
</tr>
</tbody>
</table>

Since this is a distance-learning (online) program, there are no geographic limitations for student participation. We expect the majority of the initial online MSSE students to come from the state of Washington, esp. from the west side of the state. However, over the long-term, we anticipate global participation with no geographical boundaries.

**Market size** – the number of potential students in the market area

<table>
<thead>
<tr>
<th>Questions to ask:</th>
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<tbody>
<tr>
<td>• What is the current number of students in existing programs in the proposed market area in this field?</td>
</tr>
<tr>
<td>• What is the potential number of students forecasted?</td>
</tr>
</tbody>
</table>

In recent years, due to industry demand and high-paying career opportunities, enrollment in computer science and related fields has rapidly grown nationally, within the state of Washington, and at WSU. Our computer science program has grown by an average of 12.5% per year in the past 5 years, almost doubling its enrollment during that time span. All studies indicate that the increase in demand for computer science and related fields, including software engineering, will continue to grow in the next decade due to the strong industry demand for a highly educated, qualified workforce in this area.

**Market Segment** – the characteristics of students that you intend to serve

<table>
<thead>
<tr>
<th>Questions to ask:</th>
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<tbody>
<tr>
<td>• What are the characteristics of students currently in the department’s programs (age, location, employment, goals, etc.)?</td>
</tr>
<tr>
<td>• Why do they choose WSU?</td>
</tr>
<tr>
<td>• What kind of students choose to go elsewhere for programs like this? Why?</td>
</tr>
</tbody>
</table>
The characteristics of the majority of the students participating in this program will be that of industry professionals with baccalaureate degrees who are interested in gaining advanced, graduate degrees in software engineering. All participating students strive to have professional careers in computer or programming industries. Many choose this program and WSU due to the high quality of our programs or due to family traditions and ties to WSU.

**Market capacity** – the upper boundary of a market. This would represent and include every potential student interested in the program within the market area. If all of the needs are served and there is an excess of supply over demand, then the market is considered saturated.

Referring to “Market Size,” “Employer Demand,” and “Competitive Analysis” sections, we believe the proposed program to be unique in the state with plenty of student demand that is not being fulfilled by the state’s 4-year higher education institutions.

**Growth rate** – the rate at which demand is increasing in the target market (geographic area of interest). What is the expected growth rate of student and employer demand?

<table>
<thead>
<tr>
<th>Questions to ask:</th>
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</thead>
<tbody>
<tr>
<td>• What are long-term population trends, especially in the target age group?</td>
</tr>
<tr>
<td>• Are competitor-institutions planning to introduce similar programs/expand existing ones?</td>
</tr>
<tr>
<td>• Is long-term employer demand expected to grow, remain stable, or decline?</td>
</tr>
</tbody>
</table>

Refer to “Market Size,” “Employer Demand,” and “Competitive Analysis” sections.

**Target Market** – This is the group of people whose needs you will focus on fulfilling better than anyone else.

<table>
<thead>
<tr>
<th>Questions to ask:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Who are they?</td>
</tr>
<tr>
<td>• What is their need?</td>
</tr>
<tr>
<td>• How will we serve it?</td>
</tr>
</tbody>
</table>

The target market for this program consists of place-bound professionals working in computing or software industry who desire to attain advanced, graduate degrees in Software Engineering.

**Estimate the number of individuals you expect to enroll from your target market for the 1st, 2nd and 3rd years.** This market segment can be based on demographics -- e.g., the number of students who complete community college in WA each year with an AA degree with a business emphasis, or (for a graduate program) the number of students who graduate with an undergraduate degree in this field in the Northwest. This will help you identify potential trends and your target market.

Your target market is usually the segment that has the largest numbers of individuals in it. However, if that segment’s needs are already being taken care of by one of your competitors, you may wish to target another group or go for the specialty “niche,” or secondary market. Note that it may be better to target 50% of a smaller group rather than 2% of a global market.
Target Market:

<table>
<thead>
<tr>
<th></th>
<th>1st year</th>
<th>2nd year</th>
<th>3rd year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td><strong>20</strong></td>
<td><strong>30</strong></td>
<td><strong>40</strong></td>
</tr>
</tbody>
</table>

To whom will your marketing efforts be directed? What are the key characteristics of that segment to which you will appeal?

**TARGET MARKET:**

<table>
<thead>
<tr>
<th>Characteristics:</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Computing and Software Industries</td>
</tr>
<tr>
<td>All professionals or individuals with a BS degree in computer science or related field who may be interested in attaining an advanced, MS degree in Software Engineering.</td>
</tr>
</tbody>
</table>

Recruitment Plan:

1. **How and where are students going to find out about this program?**

   *Through websites and brochures, utilizing the market operations of the WSU Global Campus.*

2. **Who will represent this department in its promotion activities?**

   *One of the senior software engineering faculty hires will take on the program coordination role and will represent the department in its promotion activities.*

3. **What specific venues can you use to promote an awareness of this new program?**

   *Marketing and recruitment plans will be developed and executed by WSU Global Campus.*

4. **What means will be used to access and educate businesses, industry, agencies, and/or institutions about this offering?**

   *Through our existing industry advisory board, current connections and links with the industry, websites, and brochures.*
Financial Analysis:
A major factor in determining whether or not a proposed program is viable is financial feasibility. The following Excel spreadsheet contains five tables, which can be pasted into the proposal template document after it is completed. Both your college’s Finance Officer and the University Budget Office are available to assist you with this spreadsheet.

Enrollment Projections – Table 3
Enrollment objectives are established to provide a measurement of the cost of the program. They are based on expected enrollment trends and the capacity of your unit to realize those opportunities by meeting student needs. Use Table 3 of the spreadsheet to report enrollment projections.

When considering a new program, the focus will be on its cost per student FTE (full time equivalent). There are guidelines available in the Budget office to help the University assess which programs are high or low cost, compared to other programs in the same discipline, as well as the overall cost mix for all University programs.

Faculty Participation – Table 4
Use Table 4 of the spreadsheet to list the faculty resources required by the new program.

Cost Projections – Error! Reference source not found.
Many of the expenses involved in creating new programs can be absorbed into the existing structure. However, a new program can add fixed and variable costs that significantly impact the financial analysis.

- **Fixed costs** are independent of the number of students in the classes – they will not change (not considering inflation) as you move from Year 1 to Year N when you reach what you consider to be “Full Enrollment.”

- **Variable costs** are those costs that vary depending upon the number of students. These costs will grow from Year 1 to Year N. Some costs exhibit a step function pattern; that is, they are fixed for X number of students, but increase for X+1 students and again for 2X students. For purposes of this worksheet, assume your enrollment goals will be met.

If you are using similar kinds and sizes of courses and similar methods of delivery as an existing program, you may be able to project the costs of the new program fairly closely by determining the cost of the existing program. If this site will use different delivery methods, start with fewer students, or otherwise differ from the existing one, this may not be the case. Check with your college’s Finance Officer or the Budget Office for assistance.
Direct and indirect expenses must be considered in the financial analysis. **Direct expenses** are specifically tied to the proposed program and include:

- Instructor salaries and benefits
- Administrator salaries and benefits
- Clerical Support salaries and benefits
- Graduate Assistant salaries and benefits
- Equipment costs
- Travel costs
- Goods and Services – phones, copying, etc.
- Classroom materials costs
- Other

**Indirect expenses** are costs that are often associated with existing or additional support services that increase incrementally because of the addition of the program. These costs should not be confused with the Facilities and Administrative (F&A) costs that are applied to grants and contracts. The indirect costs related to new programs are the facilities, academic support, administrative support and student services costs that are in place to support the delivery of the University’s academic programs. The Budget Office tracks the overall cost of these services, and the appropriate rate is included in the template.

Note: if you are developing a new program that will be delivered via the Global Campus, you should reduce the indirect percentage to 0.32 in the template. Please call the budget office if you have questions).

**Opportunity costs** are the costs of not doing something else. They are not included in Error! Reference source not found., but should be kept in mind. For example, if an instructor or other existing resources are “re-allocated” to this proposal, what area will be affected and what is the value of these resources? Every time a new program or site is proposed, we should carefully consider that it is subtracting resources from other programs or sites. If a new program or site is not taking resources from other programs, it may imply that we have underutilized resources. How does your proposal address this?

**Additional Information for Completing Error! Reference source not found.**

- The Internal Reallocation column indicates that the costs within the column will be covered by reallocation resources from other programs within the department or college.

- New State Funds should only be shown as a source when a program is being developed at one of the branches or if implementation will await the availability of new funds (e.g., state-funded High Demand FTEs). Note that listing items in the New State Funds column does not imply or guarantee that these funds will be available when needed.

- Other Sources of funding (e.g., be matching funds for equipment or in-kind resources available to the program).

- Complete the template using your best estimates of the costs to deliver this new program, both in the first year of delivery and in the year that you expect it to reach full capacity (Year N). It is often true that the first year of a program has higher costs per student FTE, as the enrollments in early years are
lower than expected full capacity. Over time, as the number of FTE increase, the costs per FTE will decrease.

- The spreadsheet will calculate both the indirect and total costs, as well as the cost per student FTE.

**Administrative/Support Staff Participation – Table 7**
Use Table 7 of the spreadsheet to list the administrative/support staff FTE resources required by the new program.

**Salary Cost Detail – Table 8**
Use Table 8 to provide aggregated salary data for the personnel in Table 4 and Table 7 for Years 1 and N. Do not include faculty and staff names in Table 8. Provide only the aggregate salary data for each category in the table.

**NOW SUMMARIZE THE INFORMATION AND ANALYSIS FROM THE ABOVE WORKBOOKS IN COMPLETING THE PROPOSAL TEMPLATE**
New Degree Program Template

The Proposal Template leads you to answer the array of questions about your proposed program that are important to your department, your college, the Faculty Senate, the State, and, in some cases, external reviewers.

By placing all proposals in a similar format, this template provides a common standard for comparison, ensuring that all potential programs can be evaluated in an equitable fashion. It can be used to determine whether or not a program is feasible within the university’s academic and financial situation, and if it will have the resources to further the University’s objective of providing high quality education and scholarship.

Finally, this template can become a framework to think about the viability of your ideas. It can thus be a tool for strengthening both your proposal and the resulting program itself, since a program that is starved for either students or resources from its inception is not likely to become a high quality program.

Here are some of the things you will be asking as you complete the template:

- What are the aspirations for the reputation of this program – local, regional, national? What will it take to make that a reality?

- Who are we trying to attract with this new program? Will it bring new students to the university, better meet the needs of current students in the department, or draw students away from other departments?

- How strong is the demand for education of this kind, and in what specific careers will someone who receives such an education will find meaningful employment?

- How many students do we need to attract to break even, and can both the market and our capacity support this number?

Providing good answers to hard questions maximizes the likelihood that a new program will not just win faculty senate and administration acceptance, but ultimately will be successful in attracting students and placing graduates.
Proposal to Offer a New Degree Program

I. Overview

Program Title: Master of Science in Software Engineering (MSSE)

Degree (level) Master of (type) Science

In (major or field) Software Engineering

CIP Code (consult registrar): Computer Software Engineering: 14.0903 (Classification of Instructional Programs)

Department(s): School of Electrical Engineering and Computer Science (EECS)

College(s): Voiland College of Engineering and Architecture

Departmental Contact:
Name: Behrooz Shirazi Title: Professor and Director
Phone: 509-335-8148 e-mail: shirazi@wsu.edu

Campus of Origin: Pullman, WSU Global Campus

Starting Date: Fall 2016

Method of course delivery: (check all that apply)

☐ Classroom (including hybrid) ☐ AMS or Video-Conferencing System
☐ Pullman ☐ The Global Campus
☐ Vancouver ☐ Other (please describe)
☐ Tri-Cities ☐ WSU Research, Learning, or Extension Center(s) at:
☐ Spokane ☐ Other Location(s) at:
II. Mission Statement

Washington State University

Vision
Washington State University will be recognized as one of the nation’s leading land-grant research universities.

Mission
Washington State University is a public research university committed to its land-grant heritage and tradition of service to society. Our mission is threefold:

- To advance knowledge through creative research and scholarship across a wide range of academic disciplines.
- To extend knowledge through innovative educational programs in which emerging scholars are mentored to realize their highest potential and assume roles of leadership, responsibility, and service to society.
- To apply knowledge through local and global engagement that will improve the quality of life and enhance the economy of the state, nation, and world.

What is the Mission statement of your Department(s)?

The School of Electrical Engineering and Computer Science (EECS) education, research, and outreach missions are as follows.

Education mission:
- Educate graduates for professional leadership, civic influence, and lifelong learning
- Provide an education based on a theoretical, experimental, and ethical foundation and enhanced by opportunities for participation in research, internships, international studies, interdisciplinary programs, or programs in entrepreneurship

Research mission:
- Conduct research and develop technology to address present and future societal problems
- Advance the state-of-the-art in areas incorporating technical disciplines from electrical engineering and computer science
- Collaborate with researchers from other disciplines to address societal grand challenge problems

Outreach mission:
- Serve the community and the profession by participating in activities designed to improve and preserve the body of knowledge in engineering and computing
- Participate in service that advances engineering and computing education
- Transfer research results to communities, the nation, and the world to increase economic equity, quality of life, and ecological sustainability
Your College(s)?
The Voiland College of Engineering and Architecture (VCEA) mission is to provide a comprehensive education to a diverse constituency in engineering and architecture that prepares students to contribute effectively to the profession and society, for advanced study, and for lifelong learning; to conduct research, integrated with education, in selected areas of excellence, within traditional disciplines and within interdisciplinary teams, technologically important and relevant to the region and nation; and to serve constituents through technology and design transfer partnerships and extended education programs.

Your Campus(s)?
The mission statement for the Pullman campus is already outlined above. The mission statement for the WSU Global Campus is as follows:

The Global Campus is a door that connects the world to WSU and WSU to the world. It provides access to the best of WSU for students, faculty, and anyone seeking to gain or share knowledge. The Global Campus advances WSU’s mission to bring education beyond geographic boundaries. And it goes beyond education to create a virtual gathering place that offers a true campus experience.

Describe how this proposed program will complement or reflect these missions.

Questions to ask:

- Where are we? (as a department/college/campus)
- Where do we want to go (or to develop, or to be perceived)?
- How will the proposed program help us get there?

The proposed new online Master of Science degree in Software Engineering (MSSE) is in line with and reflects the university, global campus, college, and school missions in several ways, including:

- Producing highly qualified, much in demand, software engineering professionals.
- Expanding access to high-quality master’s degrees in science and engineering in the state, the nation, and globally.
- Producing work-ready graduates with advanced, state-of-the-art education and training.
- Meeting the workforce needs of the state and regional industries.
- Establishing and fostering research in software engineering at WSU.
- Providing support for high priority research and educational initiatives such as data science/analytics.

III. Program Description

Questions to ask:

- What is the nature and focus of this program?
- Is it interdisciplinary in nature? If so, what are the fields of study involved, and how will multiple units work together in delivering the program? *(Document support from all units involved.)*
- Within what discipline(s) does it fall? What distinguishes it from other similar disciplines or from other branches of the same field?
- Is it a broad, general program or will it focus on one specialization? Does it offer more than one option?
The proposed online Master’s degree in Software Engineering is intended to be a complementary, sister program to already existing MS Computer Science program at WSU. As sister disciplines, computer science and software engineering share the fundamentals of a computer science curriculum. Where they differ is in advanced, graduate level courses—CS focuses on topics in machine learning, data science, algorithm design, distributed and networked systems, human computer interfacing, pervasive computing, bioinformatics, and other topics of interest to the students. In contract, a MSSE program focuses on advanced courses in software design and development, software testing and validation, software maintenance, software security, and software management and integration—all specialties of high demand among the State’s computing and IT industries.

In addition, the proposed online MSSE program will utilize two existing courses from the MS Engineering Management program that are related to professional ethics and project management.

It should be noted that software engineering and software design principles play fundamental and supporting roles in application development in many domains, including those served by computational and data sciences, such as health or environmental informatics, business analytics, and bioinformatics. Therefore, several of the advanced elective courses in software engineering will be of interdisciplinary nature with applications in business, biology, health, and environmental sciences.

The proposed MSSE courses and degree program will be offered entirely online (distance-learning) through the WSU Global Campus. The online, asynchronous delivery mode makes the program equally desirable for working professionals looking for part-time, slower-pace participation as well as full-time graduate students seeking a quicker-pace to completion for a professional MS degree.

The online MSSE degree will be a terminal, non-thesis, degree designed to address the needs of professionals seeking advanced degrees or those seeking employment in industry/commercial sector right after graduation.

The online MSSE program will be offered and managed by a mix of faculty as follows: A new Clinical Software Engineering faculty that has been hired using Engineering Expansion funds, several existing CS faculty, and leveraging the newly proposed BS in Software Engineering program with four new Software Engineering faculty [see the accompanying BSSE proposal to the Faculty Senate] that will be offered in both Pullman and WSU North Puget Sound at Everett campus. Over time, as the enrollment grows, we will rely on the funds generated by the university revenue sharing policy to sustain and grow the program; i.e., make it a self-funded program.

We believe due to the acute computing and software workforce shortage in the state, it is imperative that we develop the proposed online MSSE program as soon as possible and simultaneously with the BSSE program. This can be achieved with minimum risk by careful planning and skewing the timelines for the development of the two programs:

- First, it should be noted that the MSSE degree will only require 5 new software engineering courses, 2 of which will be shared with the BSSE program. Combing the new software engineering courses with 2 Engineering Management courses and 3 Computer Science courses will constitute the curriculum for the entire degree. The development of these courses will be spread over 4 semesters and offered as initial students progress through their degree.
Second, the MSSE degree is slated to start simultaneously with the BSSE degree in Fall 2016. This will allow the faculty time to develop all new required software engineering courses for the start of the program while the elective courses will be developed over time. A development schedule for the courses is provided in Section VI.6 (p. 29).

IV. State Need and Student Demand for the Program
Summarize your conclusions about need and demand from the Workbook II - Analyzing Demand and Cost here:

Access to baccalaureate and graduate degrees continues to be a major issue curbing overall educational attainment and nationwide economic competitiveness in Washington. The problem is most acute in the areas of computer science (CS) and software engineering (SE). A 2011 joint report prepared by the Washington State Higher Education Board, State Board for Community and Technical Colleges, and Workforce Training and Education Coordinating Board indicates that during the 2014-2019 period there will be a ratio of nearly 2 to 1 between demand and supply in the State for graduates with BS degrees in CS or SE.

The land grant mission of the University is to extend access to education. Delivering the proposed MS degree online and asynchronously, provides access to qualified place-bound individuals state-wide, nationally, and internationally. Additionally, the demand for individuals with software engineering skills in Washington State and the Pacific Northwest has grown steadily and significantly over time and is expected to continue to grow rapidly in the coming decade.

A recent comprehensive market study by Global Campus shows that software engineering skills are highly sought after in the workplace. Employment in the area of software engineering is growing rapidly with jobs such as Software Development Engineer, Software Developer, and Software Engineer growing about 87%, 56% and 74%, respectively, in Washington alone in 2012-2013. It is expected to continue this trajectory through 2020.

Data from the second half of 2013 show that 4,483 regional jobs posted requiring Software Engineering skills at graduate level and 11,881 regional jobs posted requiring Software Engineering skills at Bachelor’s level.

Software engineering graduates are rare and easily demand 6-figure salaries upon graduation. While other states such as California, Massachusetts, Pennsylvania, Illinois, and Indiana have committed to building software engineering programs and producing SE graduates, the State of Washington is lagging in this area. To the best of our knowledge, currently there is no online Master of Science in Software Engineering degree offered at any of the 4-year institutions of higher education in the State. University of Washington has a face-to-face, evening professional Master’s degree in Computer Science and Engineering and UW-Bothell offers a face-to-face Master of Science program in Computer Science and Software Engineering. Western Governors University offers competency-based online MS degrees in Information Technology, but not in Software Engineering.

Therefore, the proposed new online MSSE program at WSU Global Campus will be unique and will help the State and its computing/IT industries meet their needs by producing highly skilled and trained graduates in software engineering.
Alignment with Strategic Plans:

The proposed online MS SE degree is inline with the University, VCEA, and EECS strategic plans in building strong research and educational programs in the data science or data analytics areas. A widely accepted definition\(^1\) denotes that data science takes place at the intersection of hacking skills (software development), math and statistics knowledge, and domain expertise. Therefore, software engineering plays a central and supporting role in any strong data science program.

In today’s data driven societies and economies, scientific and engineering solutions often heavily rely on acquisition, management, and careful analysis of vast datasets. This analysis requires a skill-set as broad as it is deep in that scientists must be experts not only in their own domain, but in statistics, computing, algorithm building, and software design as well. Therefore, software engineering plays a central role as WSU, VCEA, and EECS strive to build strong research and educational programs in data science/analytics. For example, many of the MS degrees in Data Science or Data Analytics at universities such as NYU, Columbia, IIT, and SMU have software engineering as part of their core curriculum.

Data science research requires interdisciplinary collaboration among computer scientists, software engineers, mathematician and statisticians, and domain experts. Since software engineering expertise is currently non-existing, or at a minimal level, in Pullman, the proposed software engineering program will provide an opportunity to fundamentally contribute towards building a strong data science research program on Campus. Furthermore, the proposed program will provide a strong supporting role in building robust, vibrant PhD programs in data science by helping in the production of PhD graduates with strong multi-disciplinary expertise (including software development).

V. Goals and Objectives, Student Learning Outcomes and Assessment

A. Goals and Objectives

Questions to ask:

- What are we trying to achieve with this program?
- How will we assess whether we are meeting our goals and objectives – i.e., how will we gather information and how will we use it?

The goal of the proposed MSSE program is to produce highly qualified software engineering professionals to meet the workforce needs of the state and regional industries.

The objectives of our MSSE program are to allow students to acquire the education and professional skills necessary to:

1. Identify and solve problems relevant to the Software Engineering discipline.
2. Compete and advance in the Software Engineering industry.

To assess whether we meet the objectives we will define students learning outcomes and map the outcomes to the program objectives.

**B. Student Learning Outcomes**

<table>
<thead>
<tr>
<th>Questions to ask:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• What will our graduates know and be able to do as a result of this program?</td>
</tr>
<tr>
<td>• Are these outcomes observable and measurable?</td>
</tr>
<tr>
<td>• Do they align with other university learning goals, such as the Seven Goals of the Baccalaureate, and/or with standards from professional or disciplinary organizations?</td>
</tr>
</tbody>
</table>

The MSSE program enables students to attain, by the time of graduation:

(1) [Professional Software Engineering Knowledge] mastery of software engineering knowledge and skills and of the professional standards necessary to practice as a software engineer.

(2) [Technical Software Engineering Knowledge] understanding of and ability to apply appropriate theories, models, and techniques that provide a basis for problem identification and analysis, software design, development, implementation, verification, and documentation.

(3) [Teamwork] an ability to be an effective member of a team, including teams that are geographically distributed, effectively communicate both orally and in writing, and to lead or manage projects.

(4) [Depth] mastery of one or more subdomains in Software Engineering (Capstone Experience).

Table 1 provides a correspondence between the students learning outcomes (rows) and the program objectives (columns) defined in Section V.A (p. 23).

**Table 1: Correspondence between students learning outcomes and program objectives.**

<table>
<thead>
<tr>
<th>1. Identify and solve problems relevant to Software Engineering.</th>
<th>2. Compete and advance in the Software Engineering industry.</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) x</td>
<td>x</td>
</tr>
<tr>
<td>(2) x</td>
<td>x</td>
</tr>
<tr>
<td>(3) x</td>
<td>x</td>
</tr>
<tr>
<td>(4) x</td>
<td>x</td>
</tr>
</tbody>
</table>

**C. Assessment of Student Learning and Student Achievement (resources and samples appended)**

<table>
<thead>
<tr>
<th>Questions to ask:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• How will we assure whether students are achieving the student learning outcomes?</td>
</tr>
<tr>
<td>• Does this program include a capstone class or experience, where students demonstrate mastery of the learning outcomes and assessment can readily occur?</td>
</tr>
<tr>
<td>• What resources are available to support assessment?</td>
</tr>
</tbody>
</table>
The proposed assessment plan is attached as Appendix A (p. 39).

VI. Curriculum

Questions to ask:

- What courses will be required?
- What electives (if applicable) will be available?
- What courses from other departments/colleges will be used? (Document support from those units.)
- How do the required courses align with the student learning outcomes to ensure students can build and refine skills and knowledge over time? Has the curriculum been mapped?
- If this is an undergraduate program, how have the needs of transfer students been taken into account in planning for it? What arrangements are in place to ensure that pre-requisites are readily available and that CC students will be appropriately prepared and well advised? If this is an undergraduate program offered at a location other than Pullman, how have local community colleges and their faculties been involved in planning for it?

Please attach a curriculum map (matrix aligning courses and the program’s student learning outcomes)

Section VI.1 provides a summary outline for the proposed MSSE degree. Following are a curriculum map aligning the courses and the student learning outcomes (Section VI.2), examples of full-time and part-time study plans (Sections VI.3 and VI.4, respectively), and a summary description of the courses (Section VI.5).

The syllabi for the new courses are provided in Appendix B (p.40) and major change forms are simultaneously being submitted to the Faculty Senate.

1. Summary outline of the degree

The proposed MSSE program requires 5 few Software Engineering courses, 2 of which are shared with the BSSE program and are part of the core courses. The MSSE program reuses 3 existing Computer Science courses, one of which is a core course and the two others are electives. The MSSE program also uses 2 Engineering Management courses as part of the advanced courses. The proposed MSSE program requires 30 credits; following is an outline of the degree:

Core courses (9 credits)
- Cpt S 516: Algorithmics
- Cpt S 484: Software Requirements
- Cpt S 487: Software Design and Architecture
Advanced courses (15 credits)

- Cpt S 581: Software Maintenance
- Cpt S 582: Software Testing
- Cpt S 583: Software Quality
- E M 522: Leadership, Supervision and Management
- E M 564: Project Management

Elective courses (6 credits)

- Cpt S 580: Advanced Databases
- Cpt S 564: Distributed Systems Concepts and Programming
- Or any other 5xx level course in Software Engineering, Computer Science, Computer Engineering, or Math. The courses that are not offered online through the proposed degree can be taken locally and transferred into the program upon approval by the Graduate Studies Committee.

Capstone Requirement: The requirement for the Capstone Experience are that students must pass at least two of the following courses with a grade of B or higher in each:

- Cpt S 581: Software Maintenance
- Cpt S 583: Software Quality
- Cpt S 582: Software Testing

A GSC Examination Committee will evaluate the grades and ballot on the results of the grades in the Capstone courses.

A student may request an exception to policy to repeat a capstone course in which he/she scores below a below a B just once; if he/she cannot earn the required grade after retaking the course, he/she will be dismissed from the program.

Students must have a minimum 3.0 GPA on their program of study as well as on the transcript to be eligible to graduate.

2. Curriculum map aligning courses and the student learning outcomes:

Table 2: Map aligning courses and the student learning outcomes.

3. Example Full-time Study Plan (30 credit hours)

First Year

First semester
- Cpt S 484: Software Requirements ................................................................. 3
- Cpt S 582: Software Testing ........................................................................ 3
- Cpt S 516: Algorithmics ............................................................................ 3
- *Software Engineering Option Course ......................................................... 3

26
<table>
<thead>
<tr>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second semester</td>
<td>*Software Engineering Option Course</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Cpt S 487: Software Design and Architecture</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Cpt S 581: Software Maintenance</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>E M 564: Project Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Capstone Experience</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 12</td>
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</tbody>
</table>

**Second Year**

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>Cpt S 583: Software Quality</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>E M 522: Leadership, Supervision and Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Capstone Experience</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Software Engineering Option Course can be any 5xx level course in Software Engineering, Computer Science, Computer Engineering, or Math. The courses that are not offered online through the proposed degree can be taken locally and transferred into the program upon approval by the Graduate Studies Committee. The courses listed in Section VI.4.a (p. 28) will be made available online as initial list of Software Engineering Option Courses.

**Students are required to satisfy the Capstone Requirement stated in Section V.C (p. 24).

4. Example Part-time Study Plan (30 credit hours)

**First Year**

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>Cpt S 484: Software Requirements</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Cpt S 516: Algorithmics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second</td>
<td>Cpt S 487: Software Design and Architecture</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Cpt S 581: Software Maintenance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 6</td>
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<td></td>
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</tbody>
</table>

**Second Year**

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>Cpt S 582: Software Testing</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>*Software Engineering Option Course</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 6</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second</td>
<td>E M 564: Project Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>*Software Engineering Option Course</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>**Total credit hours: 6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Third Year

First semester
Cpt S 583: Software Quality ................................................................. 3
E M 522: Leadership, Supervision and Management .......................... 3
**Capstone Experience ....................................................................... 0

Total credit hours: 6

**Software Engineering Option Course can be any 5xx level course in Software Engineering, Computer Science, Computer Engineering, or Math. The courses that are not offered online through the proposed degree can be taken locally and transferred into the program upon approval by the Graduate Studies Committee. The courses listed in Section VI.4.a (p. 28) will be made available online as initial list of Software Engineering Option Courses.

**Students are required to satisfy the Capstone Requirement stated in Section V.C (p. 24).

5. Information on Individual Courses

a. Existing Computer Science and Software Engineering courses (Cpt S):

Cpt S 516: Algorithmics ........................................................................ 3
Professor/Coordinator: Zhe Dang. Required course for the MSSE program. Discrete structures, automata, formal languages, recursive functions, algorithms, and computability.

Cpt S 564: Distributed Systems Concepts and Programming ............... 4
Professor/Coordinator: Dave Bakken. Elective course for the MSSE program. Concepts of distributed systems; naming, security, networking, replication, synchronization, quality of service; programming middleware. Credit not granted for both CPT S 464 and CPT S 564. Offered at 400 and 500 level. Cooperative: Open to UI degree-seeking students.

Cpt S 580: Advanced Databases .............................................................. 4
Professor/Coordinator: Yinghui Wu. Elective course for the MSSE program. Advanced study of non-relational data models, the internals of a database management system, and database frontiers.

b. Existing Engineering and Technology Management courses (E M):

E M 522: Leadership, Supervision and Management .......................... 3
Professor/Coordinator: John Pricco. Required course for the MSSE program. Prerequisite: None. Strategies of supervision with practical application techniques presented to create individual and organizational motivation. Credit not granted for both E M 422 and 522. Offered at 400 and 500 level.

E M 564: Project Management .............................................................. 3
Professor/Coordinator: Bill Gray. Required course for the MSSE program. Prerequisite: None. Technical tools, Critical Path Method (CPM), Program Evaluation Review Technique (PERT), cost/schedule control
systems, behavioral issues and organizational structure. Credit not granted for both E M 464 and E M 564. Offered at 400 and 500 level.

c. New Software Engineering courses (Cpt S):

Cpt S 484: Software Requirements .......................................................... 3
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. Required course for the MSSE program. Course Prerequisite: CPT S 322 with a C or better. Elicitation, analysis, specification, and validation of software requirements as well as the management of requirements during the software life cycle.

Cpt S 487: Software Design and Architecture ........................................ 3
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. Required course for the MSSE program. Course Prerequisite: CPT S 322 with a C or better; Cpt S 321 with a C or better. Software design; design principles, patterns, and anti-patterns; design quality attributes and evaluation; architectural styles, architectural patterns and anti-patterns.

Cpt S 581: Software Maintenance .......................................................... 3
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. Required course for the MSSE program. Course Prerequisite: Graduate standing. Software maintenance, refactoring, reengineering, reverse engineering.

Cpt S 582: Software Testing ................................................................. 3
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. Required course for the MSSE program. Course Prerequisite: Graduate standing. Software testing, testing levels, testing objectives, testing techniques, test related measures, testing tools.

Cpt S 583: Software Quality ................................................................. 3
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. Required course for the MSSE program. Course Prerequisite: Graduate standing. Software quality, quality assurance, process and product quality, software measures, quality attributes, quality management.

6. Course development schedule

Two courses will be developed every semester starting from Fall 2015. The proposed development schedule is as follows:

Fall 2015
  Cpt S 484: Software Requirements
  Cpt S 516: Algorithmics

Spring 2016
  Cpt S 582: Software Testing
  Cpt S 564: Distributed Systems Concepts and Programming

Summer 2015
  Cpt S 583: Software Quality
  Cpt S 487: Software Design and Architecture
7. Course rotation plan

Four courses will be offered in the Fall and Spring semesters. A tentative plan for offering the MSSE courses follows:

Fall semester:
   Cpt S 484: Software Requirements or Cpt S 583: Software Quality (i.e., the courses will be offered on a two-year rotation starting with Cpt S 484 in Fall 2016)
   Cpt S 582: Software Testing
   Cpt S 516: Algorithmics
   *Software Engineering Option Course (Cpt S 564: Distributed Systems Concepts and Programming in Fall 2016)

Spring semester:
   Cpt S 487: Software Design and Architecture
   Cpt S 581: Software Maintenance
   *Software Engineering Option Course (Cpt S 580: Advanced Databases in Spring 2017)

The courses from the Engineering Management program are offered in the Fall. E M 564 is also offered in the Spring semester.

VII. Uses of Technology

Questions to ask:
- What kinds of technology will be used in teaching this curriculum?
- Will instructors or students need any training or support using technology? If so, how will the training or support be provided?
- What technologies will the students learn to use in order to be employed in this field? To what extent do the class technologies align with technologies in the field?

The proposed MSSE program will primarily rely on computer systems and software tools as technologies for offering the curriculum. The participating distance Software Engineering students will be required to have their own laptops or computer systems for their various programming and project assignment needs. Therefore, no new physical computing facilities will be required.

Many of the software tools needed for the MSSE is already in place and in use for the Computer Science program. Additional tools will be acquired as needed.
The Computer Science and Software Engineering faculty are already experts in the use of computing technologies and software tools. The existing CS and the proposed SE curricula will prepare the students for the efficient use of these technologies and tools.

CS and SE students will use industry standard systems and tools in their course work, including but not limited to: Linux, Windows, iOS, and Android operating systems; programming tools such as Visual Studio; software revision control tools such as Git/Github; databases and search engines such as SQL and Solr; and, web and network development tools such as Apache and Microsoft .Net Framework.

VIII. Delivery methods

<table>
<thead>
<tr>
<th>Questions to ask:</th>
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<tbody>
<tr>
<td>• Will this be an entirely site-based, face-to-face program, or will part or all of it be delivered off-campus and/or electronically?</td>
</tr>
<tr>
<td>• If the latter, what parts and by what media?</td>
</tr>
<tr>
<td>• If site-based and face-to-face, when will the program be offered (day/evening/weekend)?</td>
</tr>
<tr>
<td>• Will students or instructors need any training or support in using the delivery methods? If so, how will that training or support be provided?</td>
</tr>
</tbody>
</table>

The proposed MSSE courses and degree program will be offered entirely online (distance-learning) through the WSU Global Campus. The online, asynchronous delivery mode makes the program equally desirable for working professionals looking for part-time, slower-pace participation as well as full-time graduate students seeking a quicker-pace to completion of a professional MS degree.

IX. Students

A. How many students to you expect to serve with this program?
(If you expect a combination of part time and full time students, please use the FTE Calculator, at Table 2 of http://www.budget.wsu.edu/Cost_template.xls , before completing this table.)

Table 3: Expected program growth for the MSSE online program.

<table>
<thead>
<tr>
<th>Number of Students</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year <em>4</em>*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>20</td>
<td>30</td>
<td>40</td>
<td>50</td>
</tr>
<tr>
<td>FTE**</td>
<td>7</td>
<td>11</td>
<td>15</td>
<td>19</td>
</tr>
</tbody>
</table>

* Enter year number in which program anticipates reaching full enrollment

B. Admission Requirements

Questions to ask:
• What are the certification requirements into this major (for undergraduates), or the departmental process and admission requirements (for graduate programs)?

The admission requirements for the online MSSE degree will be similar to the existing MS Computer Science program, as follows:

The School of EECS evaluates applicants for admission to its graduate programs based on college transcripts, GPA, the score on the general GRE, (3) letters of recommendation, a statement of purpose, and TOEFL score, if applicable for international students.

Students whose undergraduate studies did not include material equivalent to that covered in the following WSU courses will be asked to take course work to resolve their undergraduate deficiencies: CptS 121, 122, 223, 260, 317, 355, 360, 350, Phil 201, and Math 216. All or most of these courses should be completed before the student is eligible for admission into the MS program in Software Engineering. The admissions committee may require the student to correct other undergraduate deficiencies as well, including undergraduate prerequisite courses to graduate courses.

In addition to the MS Computer Science program requirement, students are expected to have passed an equivalent of an introductory course in Software Engineering (Cpt S 322) and possess practical experience in software engineering or software development.

C. Expected time for Program Completion

Questions to ask:

• Will most students be full time or part time?
• How long will it take each type of student?
• If this is an undergraduate program, can it be completed in four years (if so, please outline a 4-year course of study; if not, please explain), and
• How can transfer students articulate smoothly into the program and complete it with approximately the same number of total credits as students who enter WSU as freshmen?*

The online MSSE degree is designed to be completed in 1.5 to 2 years with a full-time course workload. However, the online, asynchronous delivery mode makes the program equally desirable for working professionals looking for part-time, slower-pace participation as well as full-time graduate students seeking a quicker-pace to completion of a professional MS degree.

D. Advising

Questions to ask:

• Who will provide academic advising for the students?
• How will advisors be assigned?

The existing School of EECS Graduate Programs Coordinator will provide academic advising for the online MSSE students.
Each participating student will choose a faculty mentor and supervisor from among the computer science and software engineering faculty for guidance throughout their graduate studies.

E. Diversity

- Please describe specific efforts planned to recruit and retain students who are persons of color, disabled, or whose gender is underrepresented in this discipline.

Women are underrepresented in Computer Science, Software Engineering, and some engineering disciplines such as Computer and Electrical Engineering. Therefore, the School of EECS is developing several initiatives to increase participation of women in its programs, including the proposed MSSE program. These initiatives include:

- Development of a marketing and promotional video featuring one of our female computer science athletes
- Supporting student clubs that are organized and run by women students with the goal of recruiting more women students to CS, CE, SE, and EE disciplines
- Becoming a member of and participating in programs offered by National Center for Women & Information Technology (NCWIT) Academic Alliance
- Partnering with American Association of University Women (AAUW) to set up a summer Tech Trek Camp for 150 high school girls to come to WSU each year and participate in a week-long math and science camp working with experienced professors on creative and engaging hands-on programming projects

X. Faculty and Administration

The online MSSE program will be offered and managed by a mix of faculty as follows: A new Clinical Software Engineering faculty, several existing CS faculty, and leveraging the newly proposed BS in Software Engineering program (BSSE) that will be offered in Pullman and at WSU North Puget Sound at Everett campus [see the attached BSSE proposal].

We are in the process of hiring a Software Engineering faculty with complementary expertise in Data science. This position will be supported by the existing Engineering Expansion funds. In 2014 we requested new state funding for establishing the BSSE degree.

The BSSE program will include the development of several dual-purpose, conjoint advanced electives that are simultaneously used in both the MSSE and BSSE programs. The development of these courses does not represent additional costs/faculty time for the MSSE since those factors (time/cost) are already accounted for in the BSSE program. No new staff support is required, as the existing EECS Graduate Programs Coordinator will manage the MSSE program as well.

In summary, the new faculty and administration resources needed for the MSSE online program consists of one faculty as shown below:
Table 4: Program Faculty.

<table>
<thead>
<tr>
<th>Name or Position Identifier*</th>
<th>Rank/Title**</th>
<th>Status***</th>
<th>FTE****</th>
<th>% Effort in Program</th>
<th>FTE in Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venera Arnaoudova</td>
<td>Assistant Professor</td>
<td>Tenure track</td>
<td>1</td>
<td>100.0%</td>
<td>1.00</td>
</tr>
<tr>
<td>To be recruited</td>
<td>Assoc/Full Professor</td>
<td>Tenure track or clinical</td>
<td>1</td>
<td>100.0%</td>
<td>1.00</td>
</tr>
<tr>
<td>Evan Olds</td>
<td>Assistant Professor</td>
<td>Clinical Teaching</td>
<td>1</td>
<td>100.0%</td>
<td>1.00</td>
</tr>
<tr>
<td>Bolong Zeng</td>
<td>Assistant Professor</td>
<td>Clinical Teaching</td>
<td>1</td>
<td>100.0%</td>
<td>1.00</td>
</tr>
<tr>
<td>To be recruited</td>
<td>Assistant/Assoc Professor</td>
<td>Clinical Teaching</td>
<td>1</td>
<td>100.0%</td>
<td>1.00</td>
</tr>
</tbody>
</table>

**Total Faculty FTE**

- 5.00

*E.g., Jones, current faculty, new hire, etc

**E.g., professor, associate professor, assistant professor, instructor, teaching assistant

***Tenure-track, clinical, adjunct, etc

****E.g., full-time appointment is 1.0 FTE, half-time is 0.5 FTE, etc.

XI. Facilities

<table>
<thead>
<tr>
<th>Questions to ask:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Will this program require new teaching laboratories?</td>
</tr>
<tr>
<td>• Will this program require new research facilities?</td>
</tr>
<tr>
<td>• Will this program require specialized equipment?</td>
</tr>
<tr>
<td>• If so, what resources are available for this purpose?</td>
</tr>
</tbody>
</table>

The proposed MSSE program will primarily rely on computer systems and software tools as technologies for offering the curriculum. The participating distance Software Engineering students will be required to have their own laptops or computer systems for their various programming and project assignment needs. Therefore, no new physical computing facilities will be required.

Many of the software tools needed for the MSSE is already in place and in use for the Computer Science program. Additional tools will be acquired as needed.

The tenure-track software engineering faculty hires (hired through the BSSE program) will be able to acquire their research computing needs through their start-up packages.

WSU Online (Global Campus) provides support to faculty in the development and delivery of the online course:

- An eLearning Consultant, with expertise in instructional design of online courses will work 1:1 with faculty members developing online courses to ensure that best practices and pedagogical recommendations for successful online learning are understood.
• The WSU Online media team will work with faculty to create appropriate media and interactive activities to promote learning and enhance engagement.
• The same eLearning Consultant will continue to support the faculty member during delivery as issues unique to the online learning environment arise.
• WSU Online provides face to face orientation and trainings and online tutorials to support online instructors.
• Managing proctored exams for the course, if needed.
• 24/7 technical support.
• Ongoing maintenance or updating of courses, each semester of offering is provided by WSU Online.

WSU Online provides support to students:
• Acquiring required resources, such as texts and media
• Arranging for proctored exams.
• Academic Consultants provide advising for WSU Online degree seeking students.
• 24/7 technical support
XII. Finances

As explained in Section X (p. 33), the only new resources needed for the proposed program has been the addition of a new Software Engineering faculty, which has already taken place (Evan Olds). The program leverages the existing BS CptS program and the new BS SE degree at Everett, which has been funded by the legislature. Over time, as the enrollment grows, we will rely on the funds generated by the university revenue sharing policy to sustain and grow the program; i.e., make it a self-funded program. Please see the accompanying BSSE proposal that has been submitted to the Faculty Senate for further budgetary details.
XIII. External Reviews

If this program is new to the Washington State University system, please provide the names and addresses of 3 – 4 external experts from similar institutions who could be contacted to provide reviews of this program.

1. Ali R. Hurson
   Department of Computer Science
   Missouri University of Science and Technology
   hurson@mst.edu
   573-341-6201

2. H.J. Siegel
   Department of Electrical and Computer Engineering
   Colorado State University
   H.J.Siegel@colostate.edu
   970-491-7982

3. Lynn Peterson
   Department of Computer Science and Engineering
   University of Texas at Arlington
   peterson@uta.edu
   817-272-5503

4. Samee Khan
   Department of Electrical and Computer Engineering
   North Dakota State University
   samee.khan@ndsu.edu
   701-231-7615
APPENDICES
A. Assessment Plan for the Student Learning Outcomes

Table 5 provides details on the plan for assessing the student learning outcomes. We will collect student work samples on a two-year rotation. In addition, we will evaluate outcome 9 annually through a Capstone Experience.

Capstone Requirement: The requirement for the Capstone Experience are that students must pass at least two of the following courses with a grade of B or higher in each:

- Cpt S 581: Software Maintenance
- Cpt S 583: Software Quality
- Cpt S 582: Software Testing

The Examination Committee will evaluate the grades and ballot on the results of the grades in the Capstone courses.

Table 5: Assessment process for the students learning outcomes.

<table>
<thead>
<tr>
<th>Learning outcome</th>
<th>Source for outcome assessment in odd years (e.g., 2013-2014)</th>
<th>Source for outcome assessment in even years (e.g., 2014-2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
<td>Cpt S 581, Cpt S 582</td>
</tr>
<tr>
<td>(2)</td>
<td></td>
<td>Cpt S 581, Cpt S 582</td>
</tr>
<tr>
<td>(3)</td>
<td>Cpt S 484, Cpt S 583</td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td>Cpt S 484, Cpt S 583</td>
<td></td>
</tr>
</tbody>
</table>

Data analysis:

The program director is responsible for collecting the following information annually:

1. Course evaluations
2. Course grade distributions
3. Averages on specific exam/course work assignment or project questions tailored to student learning outcomes.

The MSSE program director will provide an initial evaluation of the data outlined above to determine whether the expected learning outcomes have been met. He/she will then organize an annual meeting of the Software Engineering faculty and some of the Computer Science faculty to discuss the results. The data will be summarized and potential specific improvements will be suggested in a written form and will be recorded in an archival document. The effect of the changes will be discussed and summarized in the report of the following year.
B. Syllabi for the new Software Engineering Courses

Major change forms for the newly proposed courses are simultaneously being submitted to the Faculty Senate.
Software Requirements

Course Name: Software Requirements
Course Number: Cpt S 484
Credits: 3
Lecture Hours: 3
Prerequisites: Cpt S 322
Course required/elective: required.
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds.

Textbook(s):

Course description: Elicitation, analysis, specification, and validation of software requirements as well as the management of requirements during the software life cycle.

Overview and Course Goals: This course teaches the fundamentals of Software Requirements. Students will learn how to elicit and analyze stakeholders’ needs to document the desired system behavior along with relevant constraints and assumptions. They will also learn how to analyze requirements for potential conflicts and validate that the final software product satisfies the requirements.

Course topics and the corresponding program learning outcomes²:
- Software Requirements Fundamentals [a,c,e,f,g,h,i,k,l,m,o,p] [1,2,3,4,6,7,9]
- Requirements Process [a,e,f,g,k,l,m] [2,3,4,9]
- Requirements Elicitation [a,e,f,g,k,l,m,q] [2,3,4,8,9]
- Requirements Analysis [a,c,e,k,l,m,o,p,q] [2,3,4,6,7,8,9]
- Requirements Specification [a,c,e,k,l,m,o,p,q] [2,3,4,6,7,8,9]
- Formal Methods [a,c,e,k,l,m,o,p,q] [2,3,4,6,7,8,9]
- Requirements Validation [a,c,e,f,g,h,k,l,m,o,p,q] [2,3,4,6,7,8,9]
- Practical considerations such as requirement management [a,c,e,f,g,h,i,k,l,m,o,p,q] [2,3,4,6,7,8,9]
- Software Requirements Tools [a,c,e,i,k,l,m,o,p,q] [2,3,4,6,7,8,9]

Learning outcomes:

At the end of the course students will be able to:

1. Explain the role of requirements engineering and its process.
2. Formulate a problem statement using standard analysis techniques.
3. Determine stakeholder requirements using multiple standard techniques

² The student learning outcomes for the BSSE program are labeled from ‘a’ to ‘q’. The student learning outcomes for the MSSE program are labeled from ‘1’ to ‘9’.
4. Produce a specification with functional and non-functional requirements based on the elicited requirements.
5. Decide scope and priorities by negotiating with the client and other stakeholders.
6. Manage requirements.
7. Apply standard quality assurance techniques to ensure that requirements are: verifiable, traceable, measurable, testable, accurate, unambiguous, consistent, and complete.
8. Produce test cases, plans, and procedures that can be used to verify that they have defined, designed and implemented a system that meets the needs of the intended users.
9. Design and Prototype user interfaces to validate requirements.
10. Prepare and conduct usability tests to evaluate the usability, utility and efficiency of the developed user interface.

**Week-by-week schedule:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction to Software Requirements Engineering. Definitions and fundamentals.</td>
</tr>
<tr>
<td>2</td>
<td>Requirements process: models, actors, management, and improvement.</td>
</tr>
<tr>
<td>3</td>
<td>Requirements elicitation: sources and techniques.</td>
</tr>
<tr>
<td>4</td>
<td>Requirements analysis: classification, modelling, and allocation.</td>
</tr>
<tr>
<td>5</td>
<td>Tools for modeling requirements.</td>
</tr>
<tr>
<td>6</td>
<td>Introduction to formal methods.</td>
</tr>
<tr>
<td>7</td>
<td>Requirements formal analysis.</td>
</tr>
<tr>
<td>8</td>
<td>System Definition Document and System Requirements Specification.</td>
</tr>
<tr>
<td>9</td>
<td>Software Requirement Specification.</td>
</tr>
<tr>
<td>10</td>
<td>Validating requirements: reviews and prototyping.</td>
</tr>
<tr>
<td>11</td>
<td>Validating requirements: model validation and acceptance testing.</td>
</tr>
<tr>
<td>12</td>
<td>Managing changing requirements. Tools.</td>
</tr>
<tr>
<td>13</td>
<td>Requirements attributes.</td>
</tr>
<tr>
<td>14</td>
<td>Tracing requirements.</td>
</tr>
<tr>
<td>15</td>
<td>Measuring requirements.</td>
</tr>
</tbody>
</table>

**Grading framework:** Course grades are based on 3 exams (two mid-terms and one final) totaling 50% of the final grade, homework assignments totaling 10% of the final grade, and a project totaling 40% of the final grade. The project takes the students through the main activities of software requirements engineering.
Final grades will be awarded on the following scale:

<table>
<thead>
<tr>
<th>Interval</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>[90,100]</td>
<td>A</td>
</tr>
<tr>
<td>[87,90)</td>
<td>A-</td>
</tr>
<tr>
<td>[83,87)</td>
<td>B+</td>
</tr>
<tr>
<td>[80,83)</td>
<td>B</td>
</tr>
<tr>
<td>[77,80)</td>
<td>B-</td>
</tr>
<tr>
<td>[73,77)</td>
<td>C+</td>
</tr>
<tr>
<td>[70,73)</td>
<td>C</td>
</tr>
<tr>
<td>[67,70)</td>
<td>C-</td>
</tr>
<tr>
<td>[63,67)</td>
<td>D+</td>
</tr>
<tr>
<td>[60,63)</td>
<td>D</td>
</tr>
<tr>
<td>[0,60)</td>
<td>F</td>
</tr>
</tbody>
</table>

**Course rules:**

You must take exam during the assigned test period. Failure to do so will result in a score of zero. However, in extraordinary circumstances and at the discretion of the instructor, a make-up exam may be offered or scores may be renormalized to account for the missed exam. An advanced notice must be given to the instructor beforehand.

Unless posted otherwise, assignment documents shall be submitted electronically.

Late penalty is a flat 10% deduction per day. Late assignments may be turned up to one week after the original due date, and an advanced notice must be given to the instructor beforehand for the late submission. No homework will be accepted after its due day without advanced notice or special permission from the instructor.

Bonus points will be added to your total class score for attendance as follows: 0 absence = 5% of the final grade, 1 absence = 4%, 2 absences = 3%, and 3 or more absences = 0% bonus.

**Reasonable Accommodation:**

Reasonable accommodations are available for students with a documented disability. If you have a disability and need accommodations to fully participate in this class, please either visit or call the Access Center (Washington Building 217; 509-335-3417) to schedule an appointment with an Access Advisor. All accommodations MUST be approved through the Access Center.

**Academic Integrity:**

Academic integrity will be strongly enforced in this course. Any student caught cheating on any assignment will be given an F grade for the course and will be reported to the Office Student Standards and Accountability. Cheating is defined in the Standards for Student Conduct WAC 504-26-010 (3). It is strongly suggested that you read and understand these definitions.

I encourage you to work with classmates on assignments. However, each student must turn in original work. No copying will be accepted. Students who violate WSU's Standards of Conduct for Students will receive an F as a final grade in this course, will not have the option to withdraw from the course and will be reported to the Office Student Standards and Accountability. Cheating is defined in the Standards for Student Conduct WAC 504-26-010 (3). It is strongly suggested that you read and understand these definitions.

Academic integrity is the cornerstone of the university. Any student who attempts to gain an unfair advantage over other students by cheating, will fail the assignment and be reported to the Office Student Standards and Accountability. Cheating is defined in the Standards for Student Conduct WAC 504-26-010 (3).

Safety:

Washington State University is committed to maintaining a safe environment for its faculty, staff, and students. Safety is the responsibility of every member of the campus community and individuals should know the appropriate actions to take when an emergency arises. In support of our commitment to the safety of the campus community the University has developed a Campus Safety Plan, http://safetyplan.wsu.edu. It is highly recommended that you visit this web site as well as the University emergency management web site at http://oem.wsu.edu/ to become familiar with the information provided.
Software Design and Architecture

Course Name: Software Design and Architecture
Course Number: Cpt S 487
Credits: 3
Lecture Hours: 3
Prerequisites: Cpt S 322, Cpt S 321
Course required/elective: required.
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds.

Textbook(s):

Course description: Software design; design principles, patterns, and anti-patterns; design quality attributes and evaluation; architectural styles, architectural patterns and anti-patterns.

Overview and Course Goals:
This course teaches students about fundamental software design principles and design methodologies. Students will learn how to build and document the static and dynamic aspects of a software design. Students will also learn when and how to apply common solutions to recurring design problems and how to recognize common poor design solutions as well as how to improve them. The course will also teach techniques to evaluate software quality. The course will also introduce students to different architectural styles. The course will also view good and poor architectural practices. Students will learn about frameworks allowing dynamic components loading, Service-Oriented Architecture (SOA), and Model Driven Architecture (MDA).

Course Topics:
- Design notations: structural and behavioral descriptions [a,c,e,g,i,j,k,l,m,o,p,q]
- Software design principles [a,c,e,g,i,j,k,l,m,o,p,q]
- Issues during design: concurrency, events handling, data persistence, etc. [a,c,e,i,j,k,m,o,q]
- Design patterns and anti-patterns [a,c,e,g,i,j,k,m,o,q]
- User Interface Design [a,c,e,g,k,m,o,q]
- Quality of a software design [a,c,e,g,i,j,k,l,m,o,p,q]
- Design strategies and methods: function-oriented, object-oriented, aspect-oriented, etc. [a,c,e,g,i,j,k,l,m,o,p,q]
- Architectural Styles [a,c,e,g,h,k,l,m,o,p,q]
- Architecture design decisions and architectural tradeoffs [a,c,e,f,g,h,i,j,k,l,m,o,p,q]
- Architectural patterns and anti-patterns [a,c,e,f,i,k,l,m,o,p,q]
- Frameworks [a,c,e,f,i,k,l,m,o,p,q]
- Service-Oriented Architecture (SOA) [a,c,e,f,i,k,l,m,o,p,q]
- Model Driven Architecture (MDA) [a,c,e,f,i,k,l,m,o,p,q]
Learning outcomes:

At the end of the course students will be able to:

1. Explain key concepts in software design and construct professional design documents.
2. Explain and apply software design principles.
3. Design a software system to account for key issues such as concurrency, security, and data persistence.
4. Identify opportunities to apply common design patterns and identify poor design decisions and propose alternative solutions.
5. Critique a proposed software design in terms of quality attributes; select and apply techniques to evaluate the quality of a software design.
6. Describe the main software architectural styles and select the appropriate style for a given software system.
7. Identify reusable components for the system to be developed.
8. Determine the architectural problems and potential options for the system to be developed.
9. Describe common architectural patterns and apply them when appropriate.
10. Produce architectural diagrams representing the various views of the system.

Week-by-week schedule:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Software design fundamentals and principles (abstraction, information hiding, separation of concerns, etc.).</td>
</tr>
<tr>
<td>2</td>
<td>Software design strategies and methods (e.g., top-down, bottom-up, function, data structure).</td>
</tr>
<tr>
<td>3</td>
<td>Software design notations: structural and behavioral descriptions.</td>
</tr>
<tr>
<td>4</td>
<td>Object-oriented design.</td>
</tr>
<tr>
<td>5</td>
<td>Design patterns.</td>
</tr>
<tr>
<td>6</td>
<td>Design anti-patterns.</td>
</tr>
<tr>
<td>7</td>
<td>Software design quality analysis and evaluation: quality attributes, measures, techniques, and tools.</td>
</tr>
<tr>
<td>8</td>
<td>Introduction to Software architecture. Modeling architecture with UML.</td>
</tr>
<tr>
<td>10</td>
<td>Frameworks, e.g., OSGi and dynamic libraries. Technical and legal problems.</td>
</tr>
<tr>
<td>11</td>
<td>Model Driven Architecture (MDA) and Service-Oriented Architecture (SOA).</td>
</tr>
<tr>
<td>12</td>
<td>Architectural patterns.</td>
</tr>
</tbody>
</table>
System level anti-patterns (e.g., Architecture by Implication, Analysis Paralysis).

Tracing requirements in architecture.

Documenting software architecture in practice.

Grading framework: Course grades are based on 3 exams (two mid-terms and one final) totaling 50% of the final grade and a set of projects totaling 50% of the final grade. The project consists of delivering a software system with a particular stress on the design and architectural decisions and overall on the design artifacts.

Final grades will be awarded on the following scale:

<table>
<thead>
<tr>
<th>Interval</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>[90,100]</td>
<td>A</td>
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<td>[60,63)</td>
<td>D</td>
</tr>
<tr>
<td>[0,60)</td>
<td>F</td>
</tr>
</tbody>
</table>

Course rules:

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Software Maintenance

**Course Name:** Software Maintenance  
**Course Number:** Cpt S 581  
**Credits:** 3  
**Lecture Hours:** 3  
**Prerequisites:** Graduate standing.  
**Course required/elective:** required.  
**Professors/Coordinators:** Venera Arnaoudova, Bolong Zeng, and Evan Olds.

**Textbook(s):**  

**Additional journal/conference articles:**  

**Course description:** Software maintenance, refactoring, reengineering, reverse engineering.

**Overview and Course Goals:** This course teaches students how to maintain a high quality software. Students will learn the fundamentals and key issues during software maintenance and evolution and will learn about frequently used activities, tools, and techniques.

**Course topics and the corresponding program learning outcomes**

- Fundamentals of Software maintenance and evolution [1,3,4,5,6,7,8,9]  
- Regression testing [1,2,3,4,5,6,7,8,9]  
- Program comprehension [1,2,3,4,5,6,7,8,9]  
- Reengineering [1,2,3,4,5,6,7,8,9]  
- Refactoring [1,2,3,4,5,6,7,8,9]  
- Reverse engineering [1,2,3,4,5,6,7,8,9]  
- Tools for software maintenance and evolution [1,2,3,4,5,6,7,8,9]

**Learning outcomes:**

Students that successfully complete the course will be able to:

1. Work with a project team to add/modify features of existing software systems.  
2. Apply the corrective, perfective, adaptive and preventive types of software changes and maintenance types.

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3 The student learning outcomes for the MSSE program are labeled from ‘1’ to ‘9’.
3. Apply regression testing techniques and verify that a change has not introduced new bugs.
4. Determine the initial and estimated impact sets of a change.
5. Apply techniques and tools to facilitate the understanding of an existing software system.
6. Apply appropriate refactoring techniques to improve the quality of the software.
7. Apply software modernization approaches such as reverse engineering.

**Week-by-week schedule:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fundamentals of software maintenance and evolution. Maintenance categories.</td>
</tr>
<tr>
<td>2</td>
<td>Regression testing.</td>
</tr>
<tr>
<td>3</td>
<td>Change impact analysis.</td>
</tr>
<tr>
<td>4</td>
<td>Program slicing.</td>
</tr>
<tr>
<td>5</td>
<td>Specifying, reviewing, and controlling software maintainability.</td>
</tr>
<tr>
<td>6</td>
<td>Management issues during software maintenance (e.g., organizational objectives, outsourcing).</td>
</tr>
<tr>
<td>7</td>
<td>Maintenance cost estimation.</td>
</tr>
<tr>
<td>8</td>
<td>Software maintenance measurement.</td>
</tr>
<tr>
<td>9</td>
<td>Software maintenance process. Software maintenance activities.</td>
</tr>
<tr>
<td>10</td>
<td>Program comprehension.</td>
</tr>
<tr>
<td>11</td>
<td>Reengineering.</td>
</tr>
<tr>
<td>12</td>
<td>Refactoring.</td>
</tr>
<tr>
<td>13</td>
<td>Reverse engineering.</td>
</tr>
<tr>
<td>14</td>
<td>Migration.</td>
</tr>
<tr>
<td>15</td>
<td>Retirement.</td>
</tr>
</tbody>
</table>

**Grading framework:** Course grades are based on 3 exams (two mid-terms and one final) totaling 50% of the final grade and a project totaling 50% of the final grade. The project consists of maintaining an existing software system: adding new features, modifying existing features, bug fixing.

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<tr>
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<tr>
<td>[90,100]</td>
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Software Testing

Course Name: Software Testing  
Course Number: Cpt S 582  
Credits: 3  
Lecture Hours: 3  
Prerequisites: Graduate standing.  
Course required/elective: required.  
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds. 

Textbook(s):

Additional journal/conference articles:

Course description: software testing, testing levels, testing objectives, testing techniques, test related measures, testing tools.

Overview and Course Goals: The course teaches students the fundamentals of software testing. It teaches how to perform testing at different levels (e.g., unit testing, integration testing) and for different objectives (e.g., alpha testing, performance testing, stress testing). Students will learn to apply different testing techniques (e.g, boundary-value analysis, decision tables), how to evaluate the results of the tests as well as the quality of the tests.

Course topics and the corresponding program learning outcomes:  
- Fundamental software testing concepts [1,2,3,4,5,6,7,8,9]  
- Different test levels (e.g., unit testing, integration testing, system testing) [2,3,4,5,6,7,8,9] 

4 The student learning outcomes for the MSSE program are labeled from ‘1’ to ‘9’.
- Objectives of testing: acceptance testing, installation testing, alpha/beta testing, performance testing, etc. [1,2,3,4,5,6,7,8,9]
- Testing Techniques (e.g., black box, white box, mutation testing, etc.) [2,3,4,6,7,8,9]
- Reliability Evaluation [2,3,4,5,6,7,8,9]
- Test-related measures (e.g., fault density, mutation score) [2,3,4,5,6,7,8,9]
- Test planning and documentation [2,3,4,5,6,7,8,9]

**Learning outcomes:**

Students that successfully complete the course will be able to:

1. Describe different test levels and testing objectives.
2. Apply test methods for the different phases of development and life cycle of the software.
3. Identify coverage and acceptance criteria for the test based on the programming language activities, phase of development.
4. Assess the quality and reliability of the software system.
5. Analyze critically observed failure data.
6. Estimate reliability parameters and evaluate the obtained level of reliability.

**Week-by-week schedule:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Testing Fundamentals: terminology and key issues (e.g., adequacy criteria, oracle, infeasible paths).</td>
</tr>
<tr>
<td>2</td>
<td>Test levels: the target of the test (unit testing, integration testing, system testing).</td>
</tr>
<tr>
<td>3</td>
<td>Objectives of testing: acceptance testing, installation testing, alpha/beta testing, performance testing, etc.</td>
</tr>
<tr>
<td>4</td>
<td>Testing Techniques: techniques based on intuition and experience.</td>
</tr>
<tr>
<td>5</td>
<td>Black box testing techniques. Data equivalence classes (boundary partitions) and the category-partition method.</td>
</tr>
<tr>
<td>6</td>
<td>White box testing techniques. Edges, expressions, data streams.</td>
</tr>
<tr>
<td>7</td>
<td>Fault-based testing techniques: mutation testing.</td>
</tr>
<tr>
<td>8</td>
<td>Usage-based techniques: operational profiles.</td>
</tr>
<tr>
<td>9</td>
<td>Model-based techniques: finite-state machines.</td>
</tr>
<tr>
<td>10</td>
<td>Techniques based on nature of application: concurrent programs.</td>
</tr>
<tr>
<td>11</td>
<td>Techniques based on nature of application: object-oriented programs. E.g., Members Draw Minimal Data Usage Matrix (MADUM), Order for Inter-Class Integration Testing of Object-Oriented Software.</td>
</tr>
<tr>
<td>12</td>
<td>Reliability Evaluation.</td>
</tr>
<tr>
<td>13</td>
<td>Processes and techniques for developing highly dependable software.</td>
</tr>
<tr>
<td>14</td>
<td>Test-related measures: evaluation of the program under test and evaluation of the performed tests.</td>
</tr>
<tr>
<td>15</td>
<td>Test process. Planning for testing activities and documentation.</td>
</tr>
</tbody>
</table>

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Software Quality

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Course Number: Cpt S 583  
Credits: 3  
Lecture Hours: 3  
Prerequisites: Graduate standing.  
Course required/elective: required.  
Professors/Coordinators: Venera Arnaoudova, Bolong Zeng, and Evan Olds.

Textbook(s):

Course description: Software quality, quality assurance, process and product quality, software measures, quality attributes, quality management.

Overview and Course Goals: In this course students will learn about the different facets of software quality. They will also learn to define specific quality goals and develop a plan to meet these goals. The course will teach techniques that allow to manage software quality as well as metrics that can be used to assess different quality attributes that are related to the defined quality goals.

Course topics and the corresponding program learning outcomes:
- Software quality models and improvement [1,2,3,4,5,6,7,8,9]  
- Software quality assurance. [1,2,3,4,5,6,7,8,9]  
- Software Verification and Validation (V&V) [1,2,3,4,5,6,7,8,9]  
- Software quality measurement [1,2,3,4,6,8,9]  
- Software quality management [1,2,3,4,5,6,7,8,9]

Learning outcomes:
Students that successfully complete the course will be able to:

1. Measure the degree to which software artifacts achieve the desired quality.  
2. Explain tradeoffs among cost, schedule, and quality.  
3. Defining specific quality goals, and estimating the effort and schedule of software quality activities.  
4. Determine how software quality is affected by the software development process used.  
5. Select and use standards in the quality management process.  
6. Explain the process of and conduct different activities to manage software quality such as reviews, audits, and walkthroughs.  
7. Measure and relate the software quality to the appropriate quality attributes.

The student learning outcomes for the MSSE program are labeled from ‘1’ to ‘9’.
Week-by-week schedule:

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<td>2</td>
<td>Value and costs of quality.</td>
</tr>
<tr>
<td>3</td>
<td>Quality models and characteristics.</td>
</tr>
<tr>
<td>4</td>
<td>Software process quality.</td>
</tr>
<tr>
<td>5</td>
<td>Software product quality.</td>
</tr>
<tr>
<td>6</td>
<td>Quality improvement.</td>
</tr>
<tr>
<td>7</td>
<td>Safety-critical systems.</td>
</tr>
<tr>
<td>8</td>
<td>Software quality assurance.</td>
</tr>
<tr>
<td>9</td>
<td>Software Verification and Validation (V&amp;V).</td>
</tr>
<tr>
<td>10</td>
<td>Reviews and audits: e.g., management reviews, technical reviews, systematic walk-through.</td>
</tr>
<tr>
<td>11</td>
<td>Software quality requirements: influence factors, dependability, and software integrity levels.</td>
</tr>
<tr>
<td>12</td>
<td>Defect characterization.</td>
</tr>
<tr>
<td>13</td>
<td>Software quality management techniques.</td>
</tr>
<tr>
<td>14</td>
<td>Software quality measurement.</td>
</tr>
<tr>
<td>15</td>
<td>Software quality tools.</td>
</tr>
</tbody>
</table>

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C. Letters of Support

1. Letter of support from Engineering Management program.
2. Letter of support from Global Campus.
September 27, 2015

Dr. Behrooz A. Shirazi
Huie Rogers Chair Professor and Director of
School of Electrical Engineering and
Computer Science
Washington State University
School of EECS
P.O. Box 642752
Pullman, WA 99164-2752

Dear Dr. Shirazi,

I enthusiastically offer this letter of support for the proposed Master of Science in Software Engineering in the School of Electrical Engineering and Computer Science in the Voiland College of Engineering and Architecture. Since you are offering the degree via online instruction through the Global Campus, the two Engineering and Technology Management (ETM) courses you have built into the curriculum are an ideal fit. I confirm that you have selected two of the most popular and mature ETM courses: EM 522 - Leadership, Supervision and Management and EM 564 - Project Management. Both courses are solidly built into our long term schedule through 2019. Our long term schedule is reviewed and extended annually with faculty input.

I look forward to working with you and EECS in working out all of the rest of the details and the ETM faculty will additionally be available to contribute expertise and advice as needed or requested.

Sincerely,

Kim D. Zentz, Director
Engineering and Technology Management
September 30, 2015

To Whom It May Concern:

The Global Campus, Dr. Behrooz Shirazi and Dr. Candis Claiborn have partnered to create this proposal for an online Master of Science in Software Engineering. Market research indicates strong demand for this degree. We believe that a degree in software engineering will serve the state and the region well.

The Global Campus is well positioned to support the development and delivery of this degree online, and I give my full endorsement to the creation of the online MS in Software Engineering.

Sincerely,

[Signature]

David R. Gillay, Ph.D.
Vice President