## **Graduate Assistantship**

University Marketing and Communications is seeking a graduate student with strong writing skills and an interest in science communication to produce content for WSU's Ask Dr. Universe weekly column and website.

This position is a one-year graduate assistantship, 20 hours/week in Pullman, January-December 2020

#### About Ask Dr. Universe

Ask Dr. Universe, a service of Washington State University, promotes science learning and exploration for children, particularly those eight to twelve years old. Through the website and other outreach such as STEM educational events, children and/or parents and educators submit questions, which are answered by the "Dr. Universe" character in consultation with WSU researchers and experts. Answers in the form of articles appear in newspapers, the website, and online sources.

## **Required Qualifications**

Must be a currently enrolled WSU graduate student at WSU Pullman. A bachelor's degree
in public relations, communications, English, marketing or other relevant field is
preferred.

# **Summary of Duties**

- Write articles answering young people's questions about science and the natural world, which will run in media outlets and online, to expand WSU's reputation and provide a valuable service to science education.
- Publish at least one 500-word science column each week featuring questions from children and interviews with experts. Identify important research in science and technology, and explain its significance to the general public in a straightforward and understandable style.
- Respond to general inquiries about the Ask Dr. Universe program and publish content through Facebook, Twitter, and Mailchimp e-mail newsletters. Develop headlines and manage weekly posts on the Ask Dr. Universe WordPress website: askDrUniverse.wsu.edu.

#### Application

Submit a resume, cover letter, and three writing samples to <a href="mailto:rcwebber@wsu.edu">rcwebber@wsu.edu</a>. Closing date for applications is Nov. 22, 2019. WSU is an EO/AA Educator and Employer. Women and people of color are especially encouraged to apply.