Background

The WSU Registrar received a Major Curricular Change on September 29, 2014. The proposal describes a new 3-credit course.

Reviewer Comments

**Rationale**

* Product development represents a shift in the textile and apparel industry from buying/selling branded products to developing private labels.
* AMDT 515 introduces graduate students to the product development process.
* Competency in the course material will make graduate students more marketable in the professional and better prepared should they pursue doctoral work.
* The addition of this course will not impact the program overall in Pullman or other campuses.

**Syllabus**

|  |  |  |
| --- | --- | --- |
| Logistics |  |  |
|  | Instructor contact information | 🗹 |
|  | Course Prefix and number, title, number of credits, pre-requisites | 🗹 |
|  | Meeting schedules and times and building/rooms | 🗹 |
|  | List of required and recommended reading materials | 🗹 |
| Content |  |  |
|  | Student learning outcomes and method for assessing | 🗹 |
|  | Week to week course outline | 🗹 |
|  | Descriptions of required assignments | 🗹 |
| Grading |  |  |
|  | Relative weighting of required assignments | 🗹 |
|  | Penalties for late assignments | 🗹 |
|  | Grading criteria | 🗹 |
|  | Composition of midterm and final grades | 🗹 |
|  | Attendance or participation policies | 🗹 |
| Policy |  |  |
|  | Accommodating students with disabilities | 🗹 |
|  | Campus safety plan statement | 🗹 |
|  | Academic integrity | 🗹 |

**Reviewer’s Final Assessment**

* Assignments include a total of 6 short (in class) assignments at 30 points each, activity reports, a product development project, and attendance (5% of the grade). Grade weights for each assignment are indicated and descriptions of the assignments are outlined. Specific details of each assignment will be provided in class.
* All syllabus components are present, and the course appears to be appropriately rigorous for master’s level credit.
* The rationale for the course indicates that it will develop a skill set that is marketable. In addition, the competencies developed through course material will prepare students for the rigor of a doctoral degree.
* There is an additional course fee of $30, presumably for technology or materials, that the reviewers feel should have a 2-3 word or short sentence explanation

The Motions

* We move to approve AMDT 515 as presented.